

HOUSING SECTOR: 2019-2024 NATIONAL HOUSING PROGRAM

The Mexican Government announced the 2019-2024 National Housing Program which includes a MXN\$2.3 trillion investment during the rest of the sexenio which will reduce the housing deficit by 2.2 million units, boost the sector by 11% and reduce by up to 25% the paperwork costs by 2024. It seeks to benefit 20 million inhabitants with 5.4 million actions (financing and support). The Program will be coordinated by SEDATU with the participation of INFONAVIT, FOVISSSTE, the Federal Mortgage Society ("Sociedad Hipotecaria Federal"), the National Housing Commission ("Comisión Nacional de Vivienda") and FONHAPO. The main objectives of this Program are the following:

- Guarantee the right to adequate housing for all people, especially the groups with the highest level of discrimination and vulnerability, through financial, technical and social solutions according to each population group;
- Ensure the coordination between national housing agencies and the various government entities for the efficient use of public resources;
- Promote, together with the social and private sector, conditions that support the exercise of the right to housing;
- Ensure the right to information and accountability of all actors in the adequate housing system;
- Establish a land planning and land management model that considers adequate housing as a central element of land planning.

Some important points of the document include the granting of subsidies to people who are in an adverse social condition and to the unaffiliated population with an emphasis on self-construction and in the south-southeast region; the possibility of expanding the INFONAVIT Shared Responsibility Program; the collaboration between commercial banks and development banks that could include guarantees from the latter; alliances between housing agencies and banks to promote new mortgage financing mechanisms; and the establishment of an abandoned housing recovery program. This document is also based on the seven elements of adequate housing defined by the UN.

Our preliminary opinion is that this Program will be positive for all participants in the housing sector as it will support the construction of social interest housing; the establishment of new financing mechanisms for people with low resources; the land regularization; territorial planning with emphasis on location; reduction of corruption; simplification of the current regulatory framework; the coordination between different government entities; and sustainable development of housing land, among other important aspects.

We believe that these measures will support the demand for social interest housing over the next few years, despite the fact that the subsidy scheme that existed until the end of 2018 was not restored. As a result, we are reiterating our BUY recommendations on VINTE and JAVER as we believe they could benefit from this Program.

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